

# AECOC MEDIA

Todos los contenidos necesarios  
para el punto de venta y ecommerce

## AECOC SOLUTIONS FOR COMMUNICATION WITH CUSTOMERS AND CONSUMERS

In today's market, efficiently getting a message about your products across to customers and consumers is key to successful business. Furthermore, legislative requirements on the data that consumers need in order to be correctly informed when making a purchase have increased considerably in recent years.

For this reason, AECOC launched its Communication with Customers and Consumers PACK for Small- and Medium-sized Enterprises in 2013. This pack consists of three basic services to meet all your data communication needs for the point-of-sale, logistics data and relevant information for the consumer.

### THE ADVANTAGES OF THIS PACK ARE:



**One single point of publication for meeting all your customers' needs and requirements.**

Over 620 distributors work with us.



**One single data model for providing data on logistics, data for the point of sale and data for the consumer.**

You can meet all your requirements using just one process.



**Once service from start to finish:**

advice on new regulations and market requirements, help with the reporting burden, complementary data and photography services, coordination with customers, quality and validity monitoring, etc.



**One service adapted to every user type, in terms of both technical matters and rates:**

your company can work manually, in an integrated manner or via Excel files, as you prefer.

## AECOC DATA

The solution for communicating logistics information between manufacturers and distributors (measurements, weights, descriptions, grouping types, etc.), which will enable you to register new items with your customers faster and reduce order or billing mistakes.

## AECOC MEDIA

The service for communicating anything needed at the point of sale: images for leaflets or online stores, legal regulations that affect your products (**Reg. EU 1169/2011 and Reg. EU 1272/2008 CLP**), information for posters, planograms and content for sale (video, audio, marketing data).

## eScan

The mobile marketing platform, which will enable you to communicate directly with your consumers via mobile phones by capturing the bar codes of their products.

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## AECOC SOLUTIONS FOR COMMUNICATION WITH CUSTOMERS AND CONSUMERS

### RATES

**SMALL ENTERPRISE PACK** /// Includes: aecocdata / aecocmedia + legal information module (1169 and 1272) / eScan Platform

To make it easier for the Customer to take up these services and ensure that they meet their customer's demands, we include a data collection service (images for websites and planograms, basic and legal information about their products).

<b>SMEs with a turnover of less than €9M</b>	from 0 to 5 products	from 6 to 25 products	from 26 to 100 products
<b>Pack cost</b>	€250 /year	€400 /year	€650 /year
<b>Free yearly gathering of images and data</b>	5 products	15 products	40 products

The photography and data services are free for the number of products shown in the table. For anything over this number, the cost of taking product images and data will be €20 /GTIN.

**MEDIUM-SIZED ENTERPRISE PACK** /// Includes: aecocdata / aecocmedia + legal information module (1169 and 1272) / eScan Platform

<b>SMEs with a turnover of between €9M and €30M</b>	from 0 to 5 products	from 6 to 25 products	from 26 to 100 products
<b>Pack cost</b>	€775/year	€1,100/year	€1,600/year

**SPECIAL RATES** /// Includes: aecocdata / aecocmedia + food information module / eScan Platform

To make it easier for the Customer to take up these services and ensure that they meet their customer's demands, we include a data collection service (images for websites and planograms, basic and legal information about their products).

	from 0 to 5 products	from 6 to 25 products	from 26 to 100 products
<b>MICRO-SME PACK</b> (for companies with a turnover of less than €500,000 /year)	€0 /year*	€0 /year*	€0 /year*
(for companies with a turnover year between €500,000 and €1M)	€125 /year	€280 /year	€525 /year
<b>OWN BRAND PACK</b> (for companies with a turnover of less than €9M per year that manufacture Own Brand products for a single customer)	€125 /year	€280 /year	€525 /year
<b>1 CUSTOMER PACK</b> (for companies with an annual turnover of less than €9M that wish to work with only one customer)	€125 /year	€400 /year	€650 /year

\* Excludes the photography and data gathering service.

All other special rates include the collection of images and data under the same terms as those for the small enterprise package.

## AECOC SOLUTIONS FOR COMMUNICATION WITH CUSTOMERS AND CONSUMERS

### SMALL- OR MEDIUM-SIZED ENTERPRISE PACK SERVICE REQUEST

Your company's last  
fiscal year turnover

- from €9M to €30M
- from €1M to €9M
- from €500K to €1M
- less than €500K

Company:

Contact:  Email:

Tel.:  No. products:  NIF:

Billing address:

Complete this form and return it by fax to AECOC on (+34) 932 802 135

The Pack for small- and medium-sized enterprises presents a significant saving when compared with the cost of contracting all the services separately. In exchange, the contracting company makes a series of commitments:

- 1. To publish in the AECODATA and AECOMEDIA services (including the food information on products if necessary) within no more than three months from the contract date.**
- 2. To constantly update the information in both services during the year that the Pack contract is in force.**

Companies that fail to comply with the first commitment within the date indicated shall not be eligible to use the SME Pack and shall be required to contract the services separately, assuming the financial losses that this entails.

Those companies contracting the SME Pack that fail to duly update the information during the year of the contract shall not be eligible for this rate in the following year and shall be required to contract the services separately, assuming the financial losses that this entails.

# SEPA DIRECT DEBIT MANDATE

## ORDEN DE DOMICILIACIÓN DE ADEUDO DIRECTO SEPA

Mandate reference / Referencia de la orden de domiciliación

Creditor Identifier / Identificador del acreedor

Creditor's name / Nombre del acreedor

Address / Dirección

Postal Code - City - Province / Código postal - Población - Provincia

Country / País

To be completed by the creditor / A cumplimentar por el acreedor

By signing this mandate form, you authorise (A) the Creditor to send instructions to your bank to debit your account and (B) your bank to debit your account in accordance with the instructions from the Creditor. As part of your rights, you are entitled to a refund from your bank under the terms and conditions of your agreement with it. A refund must be claimed within eight weeks starting from the date on which your account was debited. Your rights are explained in a statement that you can obtain from your bank.

Mediante la firma de esta orden de domiciliación, el deudor autoriza (A) al acreedor a enviar instrucciones a la entidad del deudor para adeudar su cuenta y (B) a la entidad para efectuar los adeudos en su cuenta siguiendo las instrucciones del acreedor. Como parte de sus derechos, el deudor está legitimado al reembolso por su entidad en los términos y condiciones del contrato suscrito con la misma. La solicitud de reembolso deberá efectuarse dentro de las ocho semanas que siguen a la fecha de adeudo en cuenta. Puede obtener información adicional sobre sus derechos en su entidad financiera.

Debtor's name / Nombre del deudor/es  
(holder(s) of the account to be debited)

Address of the debtor / Dirección del deudor

Postal Code - City - Province / Código postal - Población - Provincia

Country of the debtor / País del deudor

Swift BIC (up to 8 or 11 characters) / Swift BIC: (puede contener 8 u 11 posiciones)

Account number - IBAN / Número de cuenta - IBAN

Spanish IBAN of 24 positions always starting ES /

En España el IBAN consta de 24 posiciones comenzando siempre por ES

Type of payment / Tipo de pago

Recurrent payment / Pago recurrente

One-off payment / Pago único

Date - location in which you are signing / Fecha - Localidad

Signature of the debtor / Firma del deudor

To be completed by the debtor / A cumplimentar por el deudor

All gaps are mandatory.

Once this mandate has been signed, it must be sent to the creditor for safekeeping. / Todos los campos han de ser cumplimentados obligatoriamente. Una vez firmada esta orden de domiciliación debe ser enviada al acreedor para su custodia.